

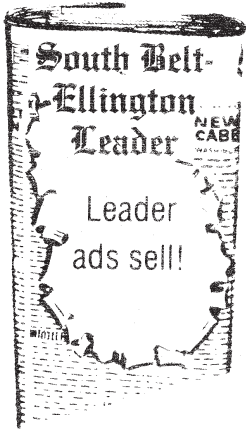


# South Belt-Ellington Leader

## Serving South Belt since 1976

*The Voice of Community-Minded People*

For ads 11 - column inches or more



**\$20** per column inch one-time insertion

**\$19** per column inch 2 or 3 times consecutively

**\$18** per column inch beginning with 4th consecutive week

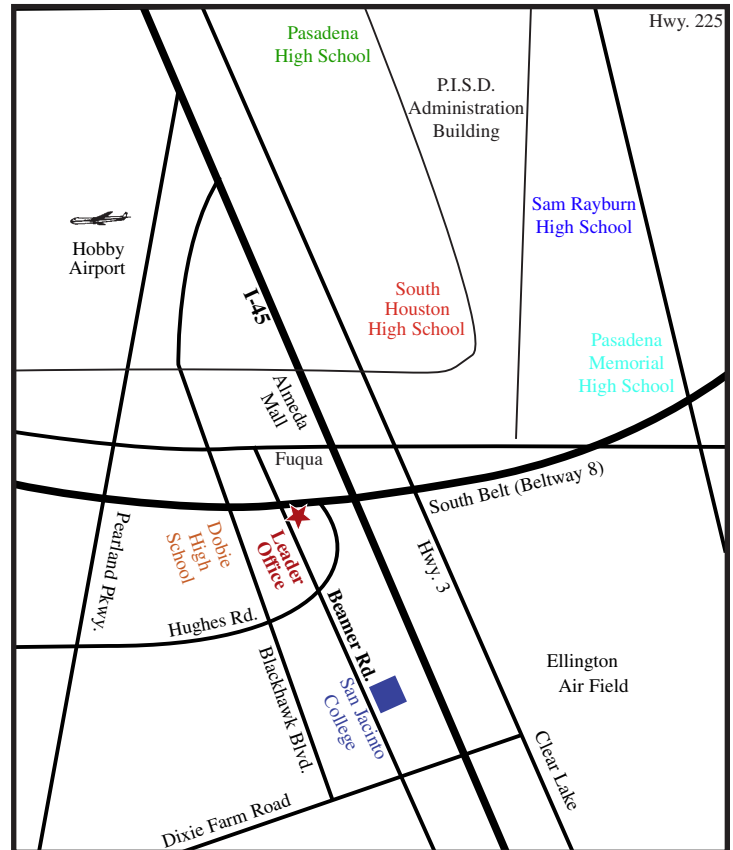
**Ads must be paid for at time of placement.**

- Additional charges for color
- Prices subject to change without notification
- Not SAU Measurements
- Rates are non-commissionable

## Super Savings

Pay in advance for 4 weeks advertising and be placed on our lower rate immediately.

- Established February 5, 1976
- Print Circulation: approximately 12,000
- Approximately 4,000 downloads of each paper in pdf format
  - Published every Thursday
- Deadline for Ad Copy - Monday noon
- Distributed to more than 100 Locations
  - Major zip codes: 77089, 77075, 77034 and 77581
- Independently owned and operated by David Flickinger



11555 Beamer Rd. • Houston, Tx 77089  
 281-481-5656 • E-mail: mynews@southbeltleader.com  
 Visit us at [www.southbeltleader.com](http://www.southbeltleader.com)

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## WEEKLY RATES

1-10 Column inches B:1~1 time B:2~2-3 times Q~4+ times

11+ Column inches A:1~1 time A:2~2-3 times O~4+ times

		B:1	B:2	Q
	C.I.	\$20.50	\$19.50	\$18.50
2 X 1	2	41.00	39.00	37.00
2 X 1.5	3	61.50	58.50	55.50
2 X 2	4	82.00	78.00	74.00
2 X 3	6	123.00	117.00	111.00
2 X 4	8	164.00	156.00	148.00
3 X 3	9	\$184.50	\$175.50	166.50
2 X 5	10	\$205.00	\$195.00	185.00

		A:1	A:2	O
	C.I.	\$20.00	\$19.00	\$18.00
2 X 6	12	\$240.00	\$228.00	216.00
2 X 7	14	\$280.00	\$266.00	252.00
2 X 8	16	\$320.00	\$304.00	288.00
2 X 9	18	\$360.00	\$342.00	324.00
2 X 10	20	\$400.00	\$380.00	360.00
3 X 4	12	\$240.00	\$228.00	216.00
3 X 5	15	\$300.00	\$285.00	270.00
3 X 6	18	\$360.00	\$342.00	324.00
3 X 7	21	\$420.00	\$399.00	378.00
3 X 8	24	\$480.00	\$456.00	432.00
3 X 9	27	\$540.00	\$513.00	486.00
3 X 10	30	\$600.00	\$570.00	540.00
4 X 4	16	\$320.00	\$304.00	288.00
4 X 5	20	\$400.00	\$380.00	360.00
4 X 6	24	\$480.00	\$456.00	432.00
4 X 7	28	\$560.00	\$532.00	504.00
4 X 8	32	\$640.00	\$608.00	576.00
4 X 9	36	\$720.00	\$684.00	648.00
4 X 10	40	\$800.00	\$760.00	720.00
4 X 11	44	\$880.00	\$836.00	792.00
4 X 12	48	\$960.00	\$912.00	864.00
5 X 5	25	\$500.00	\$475.00	450.00
5 X 6	30	\$600.00	\$570.00	540.00
5 X 7	35	\$700.00	\$665.00	630.00
5 X 8	40	\$800.00	\$760.00	720.00
5 X 9	45	\$900.00	\$855.00	810.00
5 X 10	50	\$1,000.00	\$950.00	900.00
6 X 6	36	\$720.00	\$684.00	648.00
6 X 7	42	\$840.00	\$798.00	756.00
6 X 8	48	\$960.00	\$912.00	864.00
6 X 9	54	\$1,080.00	\$1,026.00	972.00
6 X 10	60	\$1,200.00	\$1,140.00	1,080.00
6 X 11	66	\$1,320.00	\$1,254.00	1,188.00
6 X 12	72	\$1,440.00	\$1,368.00	1,296.00
6 X 13	78	\$1,560.00	\$1,482.00	1,404.00
6 X 14	84	\$1,680.00	\$1,596.00	1,512.00

		C.I.	B2	A2	O
7 X 7		49	\$980.00	\$931.00	\$882.00
7 X 8		56	\$1,120.00	\$1,064.00	\$1,008.00
7 X 9		63	\$1,260.00	\$1,197.00	\$1,134.00
7 X 10		70	\$1,400.00	\$1,330.00	\$1,260.00
7 X 11		77	\$1,540.00	\$1,463.00	\$1,386.00
7 X 12		84	\$1,680.00	\$1,596.00	\$1,512.00
7 X 13		91	\$1,820.00	\$1,729.00	\$1,638.00
7 X 14		98	\$1,960.00	\$1,862.00	\$1,764.00
7 X 15		105	\$2,100.00	\$1,995.00	\$1,890.00
7 X 16		112	\$2,240.00	\$2,128.00	\$2,016.00
7 X 17		119	\$2,380.00	\$2,261.00	\$2,142.00
7 X 18		126	\$2,520.00	\$2,394.00	\$2,268.00
7 X 19		133	\$2,660.00	\$2,527.00	\$2,394.00
7 X 20		140	\$2,800.00	\$2,660.00	\$2,520.00
7 X 21		147	\$2,940.00	\$2,793.00	\$2,646.00
8 X 8		64	\$1,280.00	\$1,216.00	\$1,152.00
8 X 9		72	\$1,440.00	\$1,368.00	\$1,296.00
8 X 10		80	\$1,600.00	\$1,520.00	\$1,440.00
8 X 11		88	\$1,760.00	\$1,672.00	\$1,584.00
8 X 12		96	\$1,920.00	\$1,824.00	\$1,728.00
8 X 13		104	\$2,080.00	\$1,976.00	\$1,872.00
8 X 14		112	\$2,240.00	\$2,128.00	\$2,016.00
8 X 15		120	\$2,400.00	\$2,280.00	\$2,160.00
8 X 16		128	\$2,560.00	\$2,432.00	\$2,304.00
8 X 17		136	\$2,720.00	\$2,584.00	\$2,448.00
8 X 18		144	\$2,880.00	\$2,736.00	\$2,592.00
8 X 19		152	\$3,040.00	\$2,888.00	\$2,736.00
8 X 20		160	\$3,200.00	\$3,040.00	\$2,880.00
8 X 21		168	\$3,360.00	\$3,192.00	\$3,024.00
9 X 9		81	\$1,620.00	\$1,539.00	\$1,458.00
9 X 10		90	\$1,800.00	\$1,710.00	\$1,620.00
9 X 11		99	\$1,980.00	\$1,881.00	\$1,782.00
9 X 12		108	\$2,160.00	\$2,052.00	\$1,944.00
9 X 13		117	\$2,340.00	\$2,223.00	\$2,106.00
9 X 14		126	\$2,520.00	\$2,394.00	\$2,268.00
9 X 15		135	\$2,700.00	\$2,565.00	\$2,430.00
9 X 16		144	\$2,880.00	\$2,736.00	\$2,592.00
9 X 17		153	\$3,060.00	\$2,907.00	\$2,754.00
9 X 18		162	\$3,240.00	\$3,078.00	\$2,916.00
9 X 19		171	\$3,420.00	\$3,249.00	\$3,078.00
9 X 20		180	\$3,600.00	\$3,420.00	\$3,240.00
9 X 21		189	\$3,780.00	\$3,591.00	\$3,402.00
1/8 page		24	\$480.00	\$456.00	\$432.00
1/4 page		48	\$960.00	\$912.00	\$864.00
1/3 page		63	\$1,260.00	\$1,197.00	\$1,134.00
1/2 page		94.5	\$1,890.00	\$1,795.50	\$1,701.00
Full page		189	\$3,780.00	\$3,591.00	\$3,402.00

All prices are subject to change without notification.

Revised June 2026

# South Belt-Ellington Leader

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## Leader Mechanicals

- 1 column = 1.4722 inches wide
- 2 columns = 3.0544 inches wide
- 3 columns = 4.6367 inches wide
- 4 columns = 6.2189 inches wide
- 5 columns = 7.8011 inches wide
- 6 columns = 9.3833 inches wide
- 7 columns = 10.9656 inches wide
- 8 columns = 12.5478 inches wide
- 9 columns = 14.13 inches wide

*Full page size is 9 column (14.13 inches) wide by 21 inches high.*

### **1 col. x 2 in.**

Run 1 week for \$41.

Run 2-3 weeks for \$39 per week.

Run 4 or more weeks for \$37 per week.

### **2 column x 1 inch**

Run 1 week for \$41.

Run 2-3 weeks for \$39 per week.

Run 4 or more weeks for \$37 per week.

### **2 column x 3 inches**

Run 1 week for \$123.

Run 2-3 weeks for \$117 per week.

Run 4 or more weeks for \$111 per week.

*All prices are subject to change without notification.*

*Leader column widths are not current SAU width.*

### **2 column x 1.5 inches**

Run 1 week for \$61.50.

Run 2-3 weeks for \$58.50 per week.

Run 4 or more weeks for \$55.50 per week.

### **2 column x 2 inches**

Run 1 week for \$82.

Run 2-3 weeks for \$78 per week.

Run 4 or more weeks for \$74 per week.

### **2 column x 4 inches**

Run 1 week for \$164.

Run 2-3 weeks for \$156 per week.

Run 4 or more weeks for \$148 per week.

# South Belt-Ellington Leader

## **3 column x 2 inches**

Run 1 week for \$123.

Run 2-3 weeks for \$117 per week.

Run 4 or more weeks for \$111 per week.

## **3 column x 3 inches**

Run 1 week for \$184.50.

Run 2-3 weeks for \$175.50 per week.

Run 4 or more weeks for \$166.50 per week.

## **4 column x 4 inches**

Run 1 week for \$320.

Run 2-3 weeks for \$304 per week.

Run 4 or more weeks for \$288 per week.