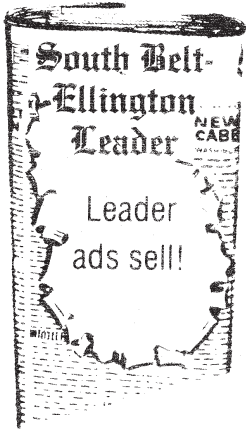




For ads 11 - column inches or more



**\$18** per column inch one-time insertion

**\$17** per column inch 2 or 3 times consecutively

**\$16** per column inch beginning with 4th consecutive week

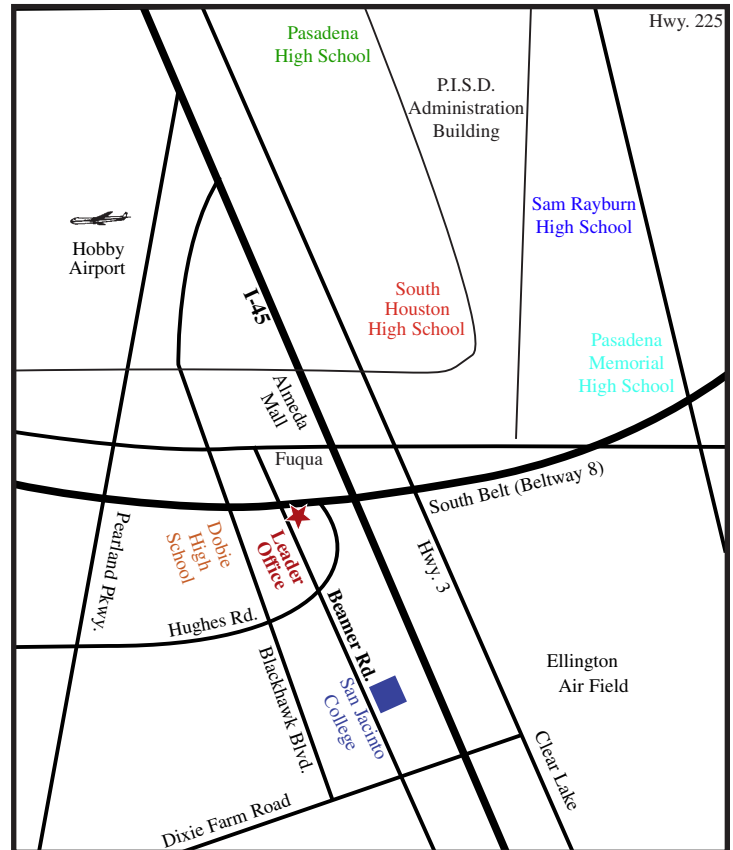
**Ads must be paid for at time of placement.**

- Additional charges for color
- Prices subject to change without notification
- Not SAU Measurements
- Rates are non-commissionable

## Super Savings

Pay in advance for 4 weeks advertising and be placed on our lower rate immediately.

- Established February 5, 1976
- Print Circulation: approximately 12,000
- Approximately 4,000 downloads of each paper in pdf format
  - Published every Thursday
- Deadline for Ad Copy - Tuesday noon
- Distributed to more than 100 Locations
  - Major zip codes: 77089, 77075, 77034 and 77581
- Independently owned and operated by Marie Flickinger & David Flickinger



11555 Beamer Rd. • Houston, Tx 77089  
 281-481-5656 • E-mail: mynews@southbeltleader.com  
 Visit us at www.southbeltleader.com

# South Belt-Ellington Leader

281-481-5656 • Fax: 281-481-5730 • E-mail: mynews@southbeltleader.com

## WEEKLY RATES

1-10 Column inches Q~1 time C~2-3 times E~4+ times

11+ Column inches O~1 time H~2-3 times G~4+ times

		Q	C	E	
		C.I.	\$18.50	\$17.50	\$16.50
2 X 1	2	37.00	35.00	33.00	
2 X 1.5	3	55.50	52.50	49.50	
2 X 2	4	74.00	70.00	66.00	
2 X 3	6	111.00	105.00	99.00	
2 X 4	8	148.00	140.00	132.00	
3 X 3	9	\$166.50	\$157.50	148.50	
2 X 5	10	\$185.00	\$175.00	165.00	

		O	H	G	
		C.I.	\$18.00	\$17.00	\$16.00
2 X 6	12	\$216.00	\$204.00	192.00	
2 X 7	14	\$252.00	\$238.00	224.00	
2 X 8	16	\$288.00	\$272.00	256.00	
2 X 9	18	\$324.00	\$306.00	288.00	
2 X 10	20	\$360.00	\$340.00	320.00	
3 X 4	12	\$216.00	\$204.00	192.00	
3 X 5	15	\$270.00	\$255.00	240.00	
3 X 6	18	\$324.00	\$306.00	288.00	
3 X 7	21	\$378.00	\$357.00	336.00	
3 X 8	24	\$432.00	\$408.00	384.00	
3 X 9	27	\$486.00	\$459.00	432.00	
3 X 10	30	\$540.00	\$510.00	480.00	
4 X 4	16	\$288.00	\$272.00	256.00	
4 X 5	20	\$360.00	\$340.00	320.00	
4 X 6	24	\$432.00	\$408.00	384.00	
4 X 7	28	\$504.00	\$476.00	448.00	
4 X 8	32	\$576.00	\$544.00	512.00	
4 X 9	36	\$648.00	\$612.00	576.00	
4 X 10	40	\$720.00	\$680.00	640.00	
4 X 11	44	\$792.00	\$748.00	704.00	
4 X 12	48	\$864.00	\$816.00	768.00	
5 X 5	25	\$450.00	\$425.00	400.00	
5 X 6	30	\$540.00	\$510.00	480.00	
5 X 7	35	\$630.00	\$595.00	560.00	
5 X 8	40	\$720.00	\$680.00	640.00	
5 X 9	45	\$810.00	\$765.00	720.00	
5 X 10	50	\$900.00	\$850.00	800.00	
6 X 6	36	\$648.00	\$612.00	576.00	
6 X 7	42	\$756.00	\$714.00	672.00	
6 X 8	48	\$864.00	\$816.00	768.00	
6 X 9	54	\$972.00	\$918.00	864.00	
6 X 10	60	\$1,080.00	\$1,020.00	960.00	
6 X 11	66	\$1,188.00	\$1,122.00	1,056.00	
6 X 12	72	\$1,296.00	\$1,224.00	1,152.00	
6 X 13	78	\$1,404.00	\$1,326.00	1,248.00	
6 X 14	84	\$1,512.00	\$1,428.00	1,344.00	

		C.I.	O	H	G
7 X 7	49	\$882.00	\$833.00	\$784.00	
7 X 8	56	\$1,008.00	\$952.00	\$896.00	
7 X 9	63	\$1,134.00	\$1,071.00	\$1,008.00	
7 X 10	70	\$1,260.00	\$1,190.00	\$1,120.00	
7 X 11	77	\$1,386.00	\$1,309.00	\$1,232.00	
7 X 12	84	\$1,512.00	\$1,428.00	\$1,344.00	
7 X 13	91	\$1,638.00	\$1,547.00	\$1,456.00	
7 X 14	98	\$1,764.00	\$1,666.00	\$1,568.00	
7 X 15	105	\$1,890.00	\$1,785.00	\$1,680.00	
7 X 16	112	\$2,016.00	\$1,904.00	\$1,792.00	
7 X 17	119	\$2,142.00	\$2,023.00	\$1,904.00	
7 X 18	126	\$2,268.00	\$2,142.00	\$2,016.00	
7 X 19	133	\$2,394.00	\$2,261.00	\$2,128.00	
7 X 20	140	\$2,520.00	\$2,380.00	\$2,240.00	
7 X 21	147	\$2,646.00	\$2,499.00	\$2,352.00	
8 X 8	64	\$1,152.00	\$1,088.00	\$1,024.00	
8 X 9	72	\$1,296.00	\$1,224.00	\$1,152.00	
8 X 10	80	\$1,440.00	\$1,360.00	\$1,280.00	
8 X 11	88	\$1,584.00	\$1,496.00	\$1,408.00	
8 X 12	96	\$1,728.00	\$1,632.00	\$1,536.00	
8 X 13	104	\$1,872.00	\$1,768.00	\$1,664.00	
8 X 14	112	\$2,016.00	\$1,904.00	\$1,792.00	
8 X 15	120	\$2,160.00	\$2,040.00	\$1,920.00	
8 X 16	128	\$2,304.00	\$2,176.00	\$2,048.00	
8 X 17	136	\$2,448.00	\$2,312.00	\$2,176.00	
8 X 18	144	\$2,592.00	\$2,448.00	\$2,304.00	
8 X 19	152	\$2,736.00	\$2,584.00	\$2,432.00	
8 X 20	160	\$2,880.00	\$2,720.00	\$2,560.00	
8 X 21	168	\$3,024.00	\$2,856.00	\$2,688.00	
9 X 9	81	\$1,458.00	\$1,377.00	\$1,296.00	
9 X 10	90	\$1,620.00	\$1,530.00	\$1,440.00	
9 X 11	99	\$1,782.00	\$1,683.00	\$1,584.00	
9 X 12	108	\$1,944.00	\$1,836.00	\$1,728.00	
9 X 13	117	\$2,106.00	\$1,989.00	\$1,872.00	
9 X 14	126	\$2,268.00	\$2,142.00	\$2,016.00	
9 X 15	135	\$2,430.00	\$2,295.00	\$2,160.00	
9 X 16	144	\$2,592.00	\$2,448.00	\$2,304.00	
9 X 17	153	\$2,754.00	\$2,601.00	\$2,448.00	
9 X 18	162	\$2,916.00	\$2,754.00	\$2,592.00	
9 X 19	171	\$3,078.00	\$2,907.00	\$2,736.00	
9 X 20	180	\$3,240.00	\$3,060.00	\$2,880.00	
9 X 21	189	\$3,402.00	\$3,213.00	\$3,024.00	
9 X 21.5	193.5	\$3,483.00	\$3,289.50	\$3,096.00	
1/2 page	94.5	\$1,701.00	\$1,606.50	\$1,512.00	
1/3 page	63	\$1,134.00	\$1,071.00	\$1,008.00	
1/4 page	48	\$864.00	\$816.00	\$768.00	
1/8 page	24	\$432.00	\$408.00	\$384.00	

All prices are subject to change without notification.

August 2023

# South Belt-Ellington Leader

281-481-5656 • Fax: 281-481-5730 • E-mail: mynews@southbeltleader.com  
Visit us at [www.southbeltleader.com](http://www.southbeltleader.com)

## Leader Mechanicals

1 column = 1.4722 inches wide  
2 columns = 3.0544 inches wide  
3 columns = 4.6367 inches wide  
4 columns = 6.2189 inches wide  
5 columns = 7.8011 inches wide  
6 columns = 9.3833 inches wide  
7 columns = 10.9656 inches wide  
8 columns = 12.5478 inches wide  
9 columns = 14.13 inches wide  
*Full page size is 9 column (14.13 inches) wide  
by 21.5 inches high.*

### **1 col. x 2 in.**

Run 1 week for \$37.  
Run 2-3 weeks for \$35  
per week.  
Run 4 or more weeks  
for \$33 per week.

### **2 column x 1 inch**

Run 1 week for \$37.  
Run 2-3 weeks for \$35 per week.  
Run 4 or more weeks for \$33 per week.

### **2 column x 3 inches**

Run 1 week for \$111.  
Run 2-3 weeks for \$105 per week.  
Run 4 or more weeks for \$99 per week.

*All prices are subject to change without  
notification.*

*Leader column widths are not  
current SAU width.*

### **2 column x 1.5 inches**

Run 1 week for \$55.50.  
Run 2-3 weeks for \$52.50 per week.  
Run 4 or more weeks for \$49.50 per week.

### **2 column x 2 inches**

Run 1 week for \$74.  
Run 2-3 weeks for \$70 per week.  
Run 4 or more weeks for \$66 per week.

### **2 column x 4 inches**

Run 1 week for \$148.  
Run 2-3 weeks for \$140 per week.  
Run 4 or more weeks for \$132 per week.

# South Belt-Ellington Leader

## **3 column x 2 inches**

Run 1 week for \$111.

Run 2-3 weeks for \$105 per week.

Run 4 or more weeks for \$99 per week.

## **3 column x 3 inches**

Run 1 week for \$166.50.

Run 2-3 weeks for \$157.50 per week.

Run 4 or more weeks for \$148.50 per week.

## **4 column x 4 inches**

Run 1 week for \$288.

Run 2-3 weeks for \$272 per week.

Run 4 or more weeks for \$256 per week.